

E-LEARNING PROJECTS REFERENCES

E-Learnings

○ Microsoft Office 2007 (Turkish and English)

- Windows Vista
- Microsoft Word 2007
- Microsoft Excel 2007
- Microsoft PowerPoint 2007
- Microsoft Outlook 2007
- Microsoft Access 2007
- Microsoft OneNote 2007

“Microsoft Turkey, The Ministry of Education, Home PC Campaign (with the cooperation of Microsoft, Casper and Arçelik)”

○ Microsoft Office 2003 (Turkish and English)

- Microsoft Word 2003
- Microsoft Excel 2003
- Microsoft PowerPoint 2003
- Microsoft Outlook 2003
- Microsoft Access 2003
- Microsoft Project 2003
- Computer Basics

“As part of Botaş International Limited, HP Turkey Project (Çayeli Bakır, Darphane, DHL, Filiz Gıda, Türk Böbrek Vakfı, ToyotaSA, Trakya University, Wittur, Citibank-AÇEV, TFKB, Tofaş, Avek Otomotiv, KVK), FinansBank.”

○ So, what is Innovation?

○ Innovation in Banking

○ Being the Innovation Leader

○ Customer Orientated Service

Custom e-learnings

○ E-Orientation

○ Other

“Aksa Akrilik, AmericanLife, AxaOyak, Doğan Online, Doğu Otomotiv, Finans Bank, Garanti Bankası, Garanti Leasing, HP Türkiye, Intel Türkiye, Logo, GıdaSA, Microsoft, THY, Türkiye Bankalar Birliği, Türkiye İş Bankası.”

E-LEARNINGS

Microsoft Office 2007 E-learning Package

REFERENCES

2008 / Home/PC Campaign with the cooperation of MICROSOFT, CASPER and ARÇELİK

As part of Home-PC Campaign realized by the cooperation of Microsoft, Casper and Arçelik, the participants make use of MS Office 2007 Basic and Advanced e-learning package. The e-learning package also includes MS Vista training.

2008 / THE MINISTRY OF EDUCATION

As part of the project realized by Microsoft with the cooperation of the Ministry of Education, MS Office 2007 e-learning package was used.

Microsoft Office 2003 E-learning Package

REFERENCES

2008 / BOTAŞ INTERNATIONAL LIMITED – Office 2008 E-learning Package

Botaş International Limited employees got their Microsoft Office 2003 trainings with Bilge Adam e-learning package.

2006 / HP TURKEY - HP Training Campaign

Within the framework of HP Training Campaign, the users who have bought HP desktop and laptop computers, have joined online Basic Computer, Microsoft Windows XP and Microsoft Office 2003 trainings. These trainings, which were parts of a training campaign with 4000 participants, were prepared with both Turkish and English menus and professional sound recording. With the help of Education Management System, all users were provided with the means for following all trainings, taking the trial and certificate exams and documenting their successes. During the campaign, companies such as Çayeli Bakır, Darphane, DHL, Filiz Gıda, Türk Böbrek Vakfı, ToyotaSA, Trakya Üniversitesi, Wittur, Citibank-AÇEV, TFKB, Tofaş, Avek Otomotiv and KVK used Office 2003 e-learning package.

2006 / FİNANS BANK – Training Management System Microsoft Office 2003 Training

Finansbank preferred SCORM compatible Office 2003 trainings prepared by Bilge Adam, as online Office training solution for its staff. They have released and reported these trainings in their own SCORM compatible LMS with no problem at all.

CUSTOM E-LEARNINGS

E-Orientation

2007 / TÜRKİYE İŞ BANKASI

For the newly beginning staff at Türkiye İş Bankası, a training in animation format regarding the history of Türkiye İş Bankası, corporate culture and human resources strategies is being designed.

2007 / TURKISH AIRLINES

Within the orientation training designed for the staff of THY, awareness was created by means of effective and visual expression amongst the new and already existing staff together with which the ultimate purpose was to adapt them to their jobs easily.

2007 / AKSA AKRİLİK

For those who will start to work at Aksa Akrilik A.Ş. as both employees and managers, all the detailed information regarding the company, corporate culture, company history, human resources policies and products was delivered with animation support.

2007 / DOĞAN ONLINE

A training designed to deliver those working at Dogan Online and those who have just joined the company, information about the company in all aspects in order for them to make a good start.

2006 / AMERICAN LIFE

The purpose of this training is to help the agency candidate, who has just applied for American Life Hayat Sigortacılık A.Ş., to get to know their future career and insurance business in general.

2006 / AXAOYAK

For Axa Oyak employees, a training called 'Axa Oyak Orientation Training' was designed including company presentation, history, company profile, company mission, organization chart, products and services.

Other Projects

2007 / BANKS ASSOCIATION OF TURKEY - Identifying the Acts of Banking Frauds

An e-learning training was designed to inform about the methods of identification and prevention of the acts of banking fraud together with identifying and preventing the various acts of fraud and forgery encountered in bank branches.

2007 / AKSA AKRİLİK – First Aid

Trainings were designed for AKSA Akrilik employees regarding the subjects of First Aid, Ergonomics and Thermal Comfort Conditions.

2007 / AKSA AKRİLİK – Process Management

The trainings are to be prepared for AKSA Akrilik Kimya San. A.Ş. employees and managers regarding Aksa processes and Process Management.

2007 / AKSA AKRİLİK – Work and Worker Safety

Work and Worker Safety trainings were designed for the employers and staff of AKSA Akrilik Kimya San. A.Ş.

2007 / TÜRKİYE İŞ BANKASI – Cultural Change

For the employees of Türkiye İş Bankası; detailed information and exam applications were prepared, based on animations and various visuals regarding the subjects of Customer Orientation, Target Orientation, Sales Orientation, Responsibility and Competency.

2007 / TURKISH AIRLINES – Human Factors in Plane Maintenance

‘Human Factors in Plane Maintenance Training’ which is regarded as a compulsory training by ICAO and under the coverage of JAR, was created in CD based form and was put into service of all Turkish Airlines staff. “The Human Factors in Plane Maintenance Training” which comprises of 9 episodes and 230 screens with sound recording, has been presented for the approval of Air Transportation Directorate.

2007 / AKSA AKRİLİK - Aksa Production Process

For the staff and managers of AKSA Akrilik Kimya San. A.Ş, all the detailed information regarding AKSA Production Process Training was prepared with animations and vocal supports.

2007 / HP - iPaq hw 6915

How to use HP İpaq hw 6915 and its general features were explained in a hands-on format to the participants who bought HP İPaq as part of HP & Bilge Adam Training Campaign.

2007 / HP - Tape Technology

For promoting HP Tape products to HP dealers, an e-learning project was prepared. By means of this training, the dealers were able to get to know new Tape products and enhanced their knowledge by taking the exam within the system itself.

2006 / AMERICAN LIFE – Basic Certificate Training

Through this training, together with enhancing their sales talents, a detailed product information was delivered to Pre-contract agencies, who have just completed the orientation process at American Life Hayat Sigortacılık A.Ş.

2005 / DOĞUŞ OTOMOTİV - ‘Turkuaz’ ERP Training

Interactive training comprising of 3.000 screens was delivered as part of Turkuaz programme which was developed for Doğuş Otomotiv A.Ş. authorized dealers and distributors.

2005 / GARANTİ LEASING – Kol Kola Leasing Paketi (Arm-in-Arm Leasing Pack)

The installation and usage of Kol Kola Leasing Paketi (Arm-in-Arm Leasing Programme), which is to be used by Garanti Leasing clients, is explained in a hands-on format. There are also additional information and presentation films regarding the subject of leasing within the CD prepared.

2005 / GARANTİ BANKASI - GaniGani Paketi

For GaniGani Paketi reaching 30.000 SME's, an interactive aid kit was created. The 'Guaranteed Cash Management Programme' included in GaniGani Paketi, is a management tool designed to be used by company owners, shareholders or managers. The purpose of this programme is to be able to approach the financial management of the enterprise with a professional viewpoint.

2005 / INTEL – I-CAFE

With the help of I-Cafe e-learning project created by the contribution of Intel Hardware and Microsoft Software prepared by the collaboration of Intel Turkey, Microsoft Turkey and Bilge Adam; you can access your training from wherever you want as Microsoft trainings can be accessed from internet cafés during this project.

2005 / TURKISH AIRLINES – The Human Factor in Plane Maintenance

One of the most important trainings by Turkish Airlines through the years "The Human Factor in Plane Maintenance" was converted to interactive mode.

2004 / MARSА GIDASA - Performance & Management Assessment System

"Performance Management and Assessment System" training which has been in use within Sabancı Food Group, was also implemented in the company intranet.

2003 / LOGO BUSINESS SOLUTIONS – E-Campus

BilgeAdam Corporate together with Logo Business Solutions has concluded Turkey's biggest internal long-distance training project covering 2000 solution partners and 10.000 employees.

2003 / MICROSOFT – E-Developers' Platform

It is an e-learning platform prepared for candidates for software development by Microsoft Turkey.